REQUEST TO APPROVE STUDY ABROAD PROGRAM FOR A FIVE YEAR PERIOD
(A full and complete study abroad proposal form must be attached to this cover sheet.)

This request is designed as a pre-approval for programs taught abroad regularly. Once approved, faculty will not need to submit a full proposal for five years, unless specifics of the program noted below have changed. Instead a simplified form, called a Re-affirmation Form, will be submitted annually for the next four years. A five-year approval does not automatically guarantee Study Abroad Enhancement Funding (SAEF) for the full five-year period. In order to qualify for SAEF support, the Re-affirmation Form will need to be according to the proposal deadline for summer programs. The five-year approval may be granted only if ALL of the following are true:

- The courses to be taught, as listed on the attached proposal, will not change in title, departmental acronym, or content. (Courses still may be added or deleted through a course modification form available on the Study Abroad Programs website)
- The location(s) will not change.
- At least 50% of the course will be conducted outside the U.S.
- The faculty of record will be with the students outside the U.S. (Note: It is expected that faculty of record may change on occasion. Such changes must be made on a Proposal Modification form.)
- No student fees collected as part of the study abroad programs are used to pay faculty salaries (stipends for guest lecturers at the foreign site are allowable).
- Unless the course is being team taught by two or more Texas A&M faculty, the faculty of record will teach at least 51% of the course (additional segments may be taught by foreign collaboration or guest lecturers)
- Course credit is NOT being offered for activities undertaken primarily for travel, recreation, or pleasure
- None of the courses taught regularly are 489s.

Certification
As the faculty member requesting five year approval, I agree that all the above statements are true and agree to submit subsequent full proposals for approval should any of the above elements change. If this request is approved, I will annually submit, for the subsequent four years of the five-year approval, 1) a Study Abroad Re-affirmation form indicating continued departmental support for the program (due with proposal submissions to the college) and 2) an updated syllabus submitted with the Re-affirmation Form.

Dr. Julian Gaspar
Name (print) 
Signature 
April 16, 2012
Date

My signature below indicates my support of this request for a five-year approval of the courses taught program. I understand that I will be able, on an annual basis, to assess whether the program will continue through the faculty member's submission of a Study Abroad Re-affirmation form.

Dr. Sorin Sorescu
Department Head name (print) 
Department Head signature 
April 16, 2012
Date

I endorse the five-year approval of the attached Study Abroad proposal to teach outside the U.S. I understand that such endorsement does not automatically approve SAEF funding for the five-year period.

Dr. Julian Gaspar
SAPPC Representative name (print) 
SAPPC Representative signature 
April 16, 2012
Date
Texas A&M University

PROPOSAL TO TEACH COURSES OUTSIDE THE U.S. DURING SUMMER 2013

Submit the complete proposal and required attachments (see checklist) to the Study Abroad Program Policy Committee (SAPPC) member of your college by May 1, 2012. A list of the SAPPC members can be found at: Study Abroad Program Policy Committee

A final review of all program proposals is done by the Study Abroad Program Policy Committee (SAPPC). However, a study abroad program approved by the appropriate department head(s), SAPPC representative(s), and dean(s) is considered an approved program. Such courses taught through the College Station campus would be eligible for a Study Abroad Enhancement Fund (SAEF) supplement if they meet all requirements. Modifications to proposed courses or programs may be requested throughout the review process.

The Texas Higher Education Coordinating Board (THECB) is mandated by law to certify courses taught abroad. For more information, please see: THECB - Study Abroad - Frequently Asked Questions

PROGRAM FACULTY

Faculty of Record for the course(s) taught overseas:

Name*: Dr. Julian Gaspar ___________________________ Department: Finance ___________________________

Phone: 979-847-8754 Mailstop: 4116 Email: jgaspar@mays.tamu.edu

*If placeholder, the final name should be submitted by February 1 for a summer departure. Failure to meet this deadline may result in ineligibility for Study Abroad Enhancement Funding. For Fall and Spring semesters, the final name should be submitted no later than one semester prior to the semester of departure.

Other Texas A&M faculty members teaching in this program (add additional lines as needed):

Name: ___________________________ Department: ___________________________

Phone: ___________________________ Mailstop: ___________________________ Email: ___________________________

See Guidelines for information regarding non-Texas A&M faculty members teaching/guest lecturing in such courses abroad.

PROGRAM GENERAL INFORMATION

Program Name: A&M France (Strasbourg) Business Study Abroad Program 2013


Country(ies) France (Strasbourg)

If you plan to use a Texas A&M University location abroad, indicate which one and include a note acknowledging availability from one of the following:

Santa Chiara Facility in Italy (Paolo Barucchiari, Director, pbarucchiari@tamu.edu)
Soltis Center for Education & Research in Costa Rica (Eugenio Gonzalez, Director, egonzalez.soltis.center@tamu.edu)
Texas A&M University Qatar (Todd Kent, Assistant Dean for Academic Affairs, todd.kent@qatar.tamu.edu)
COURSE(S) TO BE TAUGHT OVERSEAS
Please include any course cross-listing information, if applicable

<table>
<thead>
<tr>
<th>Course Prefix:</th>
<th>Course No:</th>
<th>Course Title:</th>
</tr>
</thead>
<tbody>
<tr>
<td>FINC/IBUS</td>
<td>445/645</td>
<td>Funding International Business/International Finance</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>Contact Hours</th>
<th>Faculty Teaching this course</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 credit hours</td>
<td>45 contact hours</td>
<td>Dr. Julian Gaspar</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Course Prefix:</th>
<th>Course No:</th>
<th>Course Title:</th>
</tr>
</thead>
<tbody>
<tr>
<td>IBUS</td>
<td>301</td>
<td>Business Study Abroad</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Credit Hours</th>
<th>Contact Hours</th>
<th>Faculty Teaching this course</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 credit hours</td>
<td>45 contact hours</td>
<td>Dr. Ludwig Kriet</td>
</tr>
</tbody>
</table>

Add additional courses if necessary

PROPOSAL NARRATIVE

Describe the rationale for teaching the course(s) at this location(s). Be specific as this information is documented for the Texas Higher Education Coordinating Board as part of the process to teach these courses outside the U.S."

Please include:

- the academic objectives for the course(s) and how the international location enhances the academic objectives:
  **FINC/IBUS 445/645**: Course objective is to expose students to International Corporate Finance, i.e., the international monetary system, exchange rate determination, the world role of the euro and dollar international business and balance of payment transactions, the international flow of funds, and European sovereign debt crisis and their impact on business environment in Europe. Studying International Finance in France/Europe significantly enhances student learning experiences in light of on-going developments in Europe and the Eurozone.
  **IBUS 301/456**: In this course, students are immersed in the evolution, expansion, and deepening of the European Union and its institutions starting with the European Coal and Steel Treaty through the Treaty of Rome, Maastricht, Amsterdam, Nice, and Lisbon. The study of Europe is best done in Europe itself. Also, the course will focus on the challenges and opportunities that American firms face in Europe.

- the anticipated or documented academic or career benefits to Texas A&M students
  Students participate in 10 hours of French classes prior to departure to France/Europe to enable them to understand and imbibe European culture better. To further reinforce/simulate working and living in Europe, students reside in Apartment hotels with cooking facilities for the 5-week duration so that they get a hand-on experience of living in Europe to prepare them for the opportunity to work or live in Europe one day. TAMU students will interact with local student/faculty/businesses that may one day lead to developing career opportunities in Europe. Such opportunities will not be possible in a purely College Station campus environment.

- how specific course content is better taught in the destination abroad as opposed to in Texas.
  Apart from the International Finance course content that will focus more on the important European business environment, several corporate and European institutional visits are also incorporated within the study abroad program to enrich the practical part of the learning experience that would not have been possible if the student group remained in Texas. The academic and cultural richness of studying abroad in Europe cannot be duplicated domestically and it adds immensely to the students professional and globalization development.

- whether there is any planned enrollment in an institution other than Texas A&M, either U.S. or foreign
No. Students only enroll at TAMU. However, since this study abroad program is hybrid in nature, European faculty expertise from partner university will be an added value to the program.

Are there any known risks associated with the academic program you are planning abroad? 
____Yes  x  ____No (Please identify the risks and describe how they will be addressed)

How will you document students’ progress on the following TAMU Student Learning Outcome (for undergraduates): “Demonstrate social, cultural, and global competence”?

____survey  x  ____reflective papers  ____journal  ____presentations  ____debriefing sessions  ____other – please describe

More information about all the University Learning Outcomes for Undergraduates and Graduates may be found at Learning Outcomes.

Is there any additional information you would like to include about your program? (If so please describe here or attach other documents to this proposal)

SIGNATURE PAGE

All signatures below are required.

Faculty Signature: (add additional signature lines if needed) As a faculty member leading this study abroad program, I agree to:
1. Attend a university briefing session hosted by the Dean of Faculties.
2. Provide pre-departure programming that is coordinated with the Study Abroad Programs Office.
3. Comply with working fund and all other regulatory guidelines as explained in the pre-departure sessions for faculty leaders.
4. Be listed by my department as faculty of record for the classes taught abroad.

Faculty Signature: ___________________________ Date: April 16, 2012

Faculty Signature: ___________________________ Date:

Funding: The following is/are responsible for the faculty member’s salary for this study abroad program (select all appropriate):

(Duplicate lines as needed for additional colleges/departments)

x College – College Dean Approval
☐ Department – Department Head Approval
☐ Other

Signature: ___________________________

For summer proposals, is this proposal requesting cost share funds for faculty salary through SAEF?

x  Yes  ____ No

Academic Department Approval: (Duplicate this box if collaborating faculty are from different departments.):

My signature below indicates that:
1. The proposed course(s) to be taught outside the U.S. meet all departmental standards.
2. I will assign a workload percentage on faculty workload reports to the faculty member(s) in my department who teach this/these courses.

Page 3 of 4

Last Updated: March 9, 2012
3. Final faculty name(s) for the program and a location-specific syllabus per course will be provided to the Study Abroad Programs office no later than one semester prior to departure, except for summer programs, where the deadline is February 1.

Department Head Name: __Dr. Sorin Sorescu__
(Please print name)

Signature: ________________

Department: __Finance__

Date: __April 16, 2012__

__College Approval__ (Duplicate this box if collaborating faculty are from different colleges.)

SAPPC representative: __Dr. Julian Gaspar__
(Please print name)

Signature: ________________

Date: __4-16-2012__

My signature below indicates college authorization of the proposed course(s) to be taught outside the U.S., which I attest meet(s) all college standards.

College Dean Name: __Dr. Jerry Stawser__
(Please print name)

Signature: ________________

College: __Mays Business School__

Date: __4-15-2012__

"State law requires that you be informed of the following: (1) you are entitled to request to be informed about the information about yourself collected by use of this form (with a few exceptions as provided by law); (2) you are entitled to receive and review that information; and (3) you are entitled to have the information corrected at no charge to you."

__PROPOSAL CHECKLIST:__

☐ Complete all sections of the application form, including signatures.

☐ Include a draft syllabus for each proposed course to be taught abroad, including 485, 491, or other individualized courses.

☐ Include a preliminary itinerary for the program, including any planned courses, field experiences and other activities during the course or pre/post departure from the U.S.

☐ The signature of the dean(s) will be obtained by your college SAPPC representative(s).

☐ Include a CV (no longer than two pages) for each faculty member.

☐ Include a brief statement of availability from our contacts at the Santa Chiara facility, the Soltis Center for Research and Education, or Texas A&M University, Qatar

☐ An original of the signed proposal and supporting documents should be submitted to your college SAPPC representative by May 1, 2012.

For questions about proposing an international educational experience, contact your college SAPPC representative or the Study Abroad Programs Office at:

Study Abroad Programs Office
MS 3262, Bizzell Hall West, 1st floor
phone: 979-845-0544, Email: studyabroad@tamu.edu
studyabroad.tamu.edu
FINC 445/IBUS446: FUNDING INTERNATIONAL BUSINESS

FINC 645/IBUS 645: INTERNATIONAL FINANCE

Summer 2013: Strasbourg, France

Dr. Julian E. Gaspar, Executive Director
Center for International Business Studies
jgaspar@mays.tamu.edu

Course Objective

The goal of this course is to provide you with a strong foundation in international financial management, which will

1. Provide you with a solid understanding of the international monetary system and exchange rate systems and its dynamics
2. enable you to measure and manage foreign exchange risk faced by corporations in a global setting, and
3. empower you with some basic analytical tools that would enable you to make sound international finance decisions.

Course Content

This is a structured, survey course, which examines the problems, techniques, and policies of financial decision-making in an international enterprise. The course is divided into three segments. First, we will survey the global geopolitical and financial system, including the American Credit Crisis, balance of international payments, the workings of the International credit and foreign exchange markets, exchange rate determination and the role of the euro and international economic policy institutions. Second, we will examine foreign exchange exposure, i.e., foreign exchange risk measurement and management. Third, we will examine international asset and liability management.

The course’s pace will be quite rapid because of the subject matter’s broad scope. It may not be possible, therefore, to explore all aspects of international financial management with the preferred degree of depth. A background in principles of macro and microeconomics, and business finance (FINC 341) will be required for this course. This challenging course will be of great interest for persons seeking a career in international business, or with a federal or multilateral institution. Yet, the growing globalization of business and increased interdependence of nations will enable even cattle ranchers to find the lectures and discussions useful in their day-to-day decision-making.


Operating Plan
1. It is mandatory that you attend classes regularly and be well prepared for discussions of assigned readings.
2. All end-of-chapter problems are your homework. However, homework will not be collected or graded.
3. Current geopolitical topics, as well as issues in international finance and trade will be discussed in class, along with corporate visits. You will be examined on the content.
4. More than two recorded absences can detrimentally influence your course grade.

**Grading System**

- A= 90-100
- B= 80-89.9
- C= 70-79.9
- D= 60-69.9
- F= 0-59.9

**Grading**

- Mid-term exam (combination of multiple choice, and problems) 40
- Final exam (combination of multiple choice, and problems) 40
- Four quizzes based on corporate visits (5 pts. each) 20
- Bonus points for attending French classes in College Station (max. 5 points).

If you are unable to take an exam for a valid reason, recognized by the university, such as illness or death in the family, a makeup exam will be scheduled. You will be required to produce documentary evidence to substantiate your claim. The makeup exam could consist of multiple choice and/or essay type questions. If you feel that you are entitled to special accommodations because of a disability, please see me within the first two class sessions.

Any form of scholastic dishonesty, as defined in University regulations (see Aggie Code of Honor), will not be tolerated, and the full consequence of any such incident will be pursued according to University procedures on these matters.

**ADA Policy**

The Americans with Disability Act (ADA) is a federal anti-discriminatory statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, the legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe that you have a disability requiring an accommodation, please contact the Department of Student Life Services for Students with Disabilities in Room B118 in Cain Hall, or call 845-1637.

**Approach**

The class will generally start with a relatively brief analysis and discussion of current European (or international) financial event. You are encouraged to read financial newspapers regularly, (e.g., the Financial Times), in order to follow closely the changes in the global business & financial environment. A detailed discussion of assigned readings or a lecture on the theories, approaches, and application of policy tools will follow. Because of the diverse background of students, we will try to follow the text closely and at the same
time integrate current European and international developments to the course. Questions on the exams will cover classroom discussions/current events, which may or may not be covered in the text. It is therefore imperative that you attend classes regularly, in body and in mind.
COURSE OUTLINE

Part 1: INTERNATIONAL FINANCIAL SYSTEM

Chapter

Week 1

The American Credit Crisis & Course Overview

2: International Flow of Funds (US BOP Analysis using current IMF annual data)

3: International Financial Markets

19: Financing International Trade

Corporate Visit with MNC: Mercedes Benz in Rastatt (Germany)

Cultural Visit: Strasbourg City tour, Haut Koeningsbourg Castle & Auguste Bartholdi Museum in Colmar, France

Week 2

6: Government Influence on Exchange Rates, and Quiz#1

4: Exchange Rate Determination

7: International Arbitrage and Interest Rate Parity

8: Relationships among Inflation, Interest Rates, and Exchange Rates

European Union Institution visit: European Commission, Brussels

Cultural Visits: Burssels (Grande Place) and Paris (Chateau de Versailles, Louvre Museum, Seine river, Eiffel Tower, Notre Dame de Paris, Arc de Triomphe, La Bastille, Champs Elysees, etc.)

Week 3

Part 2: FOREIGN EXCHANGE EXPOSURE MEASUREMENT AND MANAGEMENT

5. Currency Derivatives, and Quiz#2

10: Measuring Exposure to Exchange Rate Fluctuations

11: Managing Transactions Exposure

12: Managing Economic Exposure and Translation Exposure
Mid Term Exam

European Institution visit: The Council of Europe and European Parliament, Strasbourg

Week 4

Part 3: INTERNATIONAL ASSET AND LIABILITY MANAGEMENT

1: Multinational Financial Management

13: Direct Foreign Investment, and Quiz#3

14: Multinational Capital Budgeting

Corporate Visits: European Central Bank and Deutsche Bank, Frankfurt

Week 5

15: Multinational Restructuring

17: Multinational Cost of Capital and Capital Structure, and Quiz#4

Final Exam

Corporate/Cultural Visit: Kronenbourg Breweries, Strasbourg

Please print out the Powerpoint slides, six to a page, so that you can take down notes when I am teaching.
Course Objective

The primary goal of this course is to provide students with a strong foundation in the history, institutional set up, culture and economic and business integration issues of the European Union. Understanding these basics will (1) enable students to appreciate the day-to-day challenges and opportunities faced by corporations operating in the European Union environment, and (2) empower students with a basic understanding of cultural and institutional issues that would help one make sound Europe-oriented business decisions.

Course Content

The course will provide you with an understanding of European Union's business culture and environment. You will learn to adapt your business knowledge to the European economic scene and evaluate the challenging future the European Union faces as a major economic power. Finally, the course will cover some major European policies that have significant impact on global business and politics.

This course will examine the treaties, institutions, business cultures, and decision-making process in the European Union. The course can be divided into four segments. First, we will explore the evolution of the European Union along with the various treaties that form the basis of economic cooperation. Second, we will examine European institutions, i.e., their composition, role and how they interact domestically and overseas in the 'European' decision-making and policy-making process. Third, we will explore Europe's economic and monetary integration leading to the creation of the "euro" and the challenges that they face today. Finally, we will discuss how European Union's expansion and integration is changing Europe internally and externally especially as it relates to globalization.

This interesting course will be of great importance to persons seeking a career in European or international business, or with a federal or multilateral institution.


Suggested Readings: The Financial Times

Operating Plan

1. It is mandatory that you attend classes regularly and be well prepared for discussions of assigned readings.
2. Current issues related to the European Union will be discussed in class, along with some video taped programs and guest speaker presentations. You will be examined on the content.

Grading
Mid-term QUIZ 20
Final exam (essay questions) 80

The final exam will be cumulative. If you are unable to take an exam for valid
reasons, recognized by the university, such as illness or death in the family; a makeup exam will be scheduled. Documentary evidence will be required to substantiate your claim. The makeup exam could consist of multiple choice and/or essay type questions.

Any form of scholastic dishonesty, as defined in TAMU regulations (Aggie Code of Horn), will not be tolerated, and the full consequence of any such incident will be pursued according to University procedures on these matters.

**Approach**

The class will generally start with a discussion of current European event. You are encouraged to read regularly class hand outs that will be provided in order to follow closely the changes occurring in the European environment. Detailed discussion of assigned readings or a lecture on European Union approaches to issues, and application of policy tools will follow. Because of the diverse background of students, we will try to follow the text and handouts closely and at the same time integrate current international developments to the course. Questions on the exams will cover class-room discussions/current events, which may or may not be covered in the text. It is therefore imperative that you attend classes regularly.

**Course Outline**

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic and Readings</th>
</tr>
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</table>
| 1.   | Course Outline & The Idea of Europe: JM Chapter 2  
The Evolution of the European Union: JM Chapter 3 |
| 2.   | The Institutions of the European Union: JM Chapter 4  
The EU and Member States: JM Chapter 5  
Visit with the European Commission in Brussels |
| 3.   | Mid-Term Exam  
The EU and its Citizens: JM Chapter 6  
The EU and the World: JM Chapter 8  
Visit with the European Parliament and Council of Europe in Strasbourg |
| 4.   | Regional Integration and the EU: JM Chapters 1&7  
Economic Convergence in the EU and the Euro |
| 5.   | Visit with the European Central Bank in Frankfurt  
Group Presentations |

Final Exam: 13:00-15:00

JM=John McCormick
**Preliminary Itinerary**

Strasbourg (France), Summer I, 2013 Program  
Friday, May 24-Friday, June 28, 2013

Prior to departure, the following will take place in College Station:  
1) Four pre-departure informational sessions detailing program requirements, and  
2) Ten hours of survival French classes (five Sundays, 2-hour classes each)

Friday, May 24: Departure from Houston LH 441 @4:00 p.m.  
Saturday, May 25: Arrive in Frankfurt @ 9:00 a.m. and take charter bus to Strasbourg  
Sunday, May 26: Strasbourg cultural visit  
May 27-May 29: Classes FINC445/645 and IBUS 301/456  
Thursday, May 30: Corporate visit (Mercedes Benz) and cultural visit to Haut-Koeningsbourg Castle and Auguste Bartholdi museum in Colmar.  
Friday, May 31-June 2: Free weekend  
June 3-5: Classes FINC445/645 and IBUS 301/456  
Thursday, June 6: Institutional visit – European Commission, Brussels followed by cultural visit to Brussels Grande Place.  
Friday, June 7: Paris city group cultural visit  
Saturday, June 8: Group visit to Chateau de Versailles and Louvre Museum  
Sunday, June 9: Free in Paris till 2:00 p.m. departure to Strasbourg  
June 10-12: Classes FINC 445/645 and IBUS 301/456  
Thursday, June 13: Institutional visit – ADIRA and European Parliament  
June 14-16: Free weekend  
June 17-18: Classes FINC 445/645 and IBUS 301/456  
Wednesday, June 19: Visit with European Central Bank and Deutsche Bank (Frankfurt)  
June 20-23: Free weekend  
June 24-26: Classes and final exam FINC 445/645 and IBUS 301/456  
Wednesday, June 26: Farewell Dinner  
Thursday, June 27: Visit with Kronenbourg Breweries  
Friday, June 28: Depart Strasbourg for Houston @ 5:00 a.m.  
Friday, June 28: Arrive in Houston @ 2:00 p.m.
VITAE

JULIAN E. GASPAR
Executive Director, Center for International Business Studies, & Clinical Professor of Finance
Mays Business School
Texas A&M University

INTERNATIONAL ECONOMIST with twenty five years of operational/management experience with multinational and multilateral financial institutions, and restructuring business education. Operations and policy-oriented international economist with global expertise in investment project analysis, structural adjustment programs, and reforming business education systems in transition (NIS) economies and developing countries. Principal investigator of several projects funded by various U.S. and foreign government agencies aimed at reforming business education and enterprises in transition as well as emerging market economies. Clinical Professor of Finance with teaching (undergraduate and graduate level) and research expertise in the field of international finance. Lead author of two textbooks, *Introduction to Business* (2006) and *Introduction to Global Business* (2013).

EDUCATION
MBA, Finance & International Business, Indiana University, Bloomington, IN. 1975.
BS, Chemical Engineering, University of Madras, India. 1971.

PROFESSIONAL EXPERIENCE
TEXAS A & M UNIVERSITY, College Station, TX 1991 to Present
Executive Director, Center for International Business Studies, Mays Business School
Clinical Professor, Department of Finance, Mays Business School
Visiting Professor, Ecole de Management Strasbourg, France
Visiting Professor, Universidad del Valle, Guatemala Since 2005
Since 2006

THE WORLD BANK GROUP, Washington, DC
Economist, East Asia, Eastern Europe & Middle East 1988 - 1991

BANK OF AMERICA, San Francisco and Tokyo

GOLDEN GATE UNIVERSITY, San Francisco, CA
Lecturer, International Business/Finance/Trade, and Economics 1984 - 1988

THE WORLD BANK, Washington, DC
Summer Intern, Industrial Projects Department 1978 - 1980

GEORGETOWN UNIVERSITY, Washington, DC
Teaching Assistant, Department of Economics 1977 - 1981

ADMINISTRATION
As the executive director, Center for International Business Studies, I strategize, oversee and manage the day-to-day operations of the Center, and chair and participate in Texas A&M University executive committees that formulate policy that provide clear strategic directions and priorities to internationalize the University's interdisciplinary education and research programs. Solicit, review and select Center-funded international business research projects. Represent the University in external organizations and in forums concerned with
international business, finance and trade. Also supervise the Center’s staff and research assistants. Principal Investigator of a Eurasia Foundation funded grant to develop and establish the “Center for Russian Business Cases” at the St. Petersburg State University in St. Petersburg, Russia in 2002. Principal Investigator of USIA technical assistance project aimed at setting up the Russian-American Graduate School of Management at St. Petersburg State Technical University in St. Petersburg, Russia. As the principal investigator of USAID technical assistance project, provided expertise in graduate business education reform to the University of Indonesia in Jakarta, Turkmen State University in Ashkhabat, and Tashkent Finance Institute in Uzbekistan. As Principal Investigator my role is to conduct high-level negotiations at the domestic and international level and to build, lead and motivate teams of educational professionals, i.e., professors and administrators to accomplish project objectives in a multinational environment.

EXTERNAL BOARD/COMMITTEE MEMBERSHIP

Member, Academy for Educational Development Proposal Review Committee for NIS, Washington D.C. (Since 2001-03)
Board Member, International Higher Education, Russian Academy of Sciences, S. Petersburg Division (Since 1995)
Member, Proposal Review Board, North-South Center, University of Miami (1992-96)
Member, Proposal Review Board, U.S. Department of Education, Title VI B Program (1994-95)
Track Chair, Academy of International Business Southwest: Eastern European and CIS Studies (1995-98)
Vice President, External Relations and Promotion, Academy of International Business U.S. Southwest Region, (1996-97)

PUBLISHED TEXTBOOKS & PAPERS


EXTERNAL GRANTS AWARDED

Eurasia Foundation, Washington, D.C., Center for Russian Business Cases, St. Petersburg, Russia, $154,000 for 2001-2002 period.
U.S. Information Agency, University Partnership Program with Turkmen State University, Ashgabad, Turkmenistan - $300,000 for the 1999-2002 period.
U.S. Information Agency, University Partnership Program with Turkmen State University, Ashgabad, Turkmenistan - $100,000 for the 1998-2001 period.
U.S. Information Agency, University Partnership Program with St. Petersburg State Technical University, St. Petersburg, Russia - $100,000 for the 1994-1997 period.
U.S. Agency for International Development, University Linkage Program with the University of Indonesia, Jakarta, Indonesia - $100,000 for the 1992-1994 period.

HONORS

Bush Excellence Award for Faculty in International Teaching, 2011.
International Business Director of the Year, Academy of International Business, U.S. Southwest, 2002.
TAMU International Excellence Award (1993) in appreciation for strengthening and enhancing international education at Texas A&M University.