

Christie Dunn

Global Ambassadors (abstract)

New freshmen and transfer students who are undecided regarding study abroad, whether overwhelmed by the process or unsure where to begin, may pass on an international experience entirely. This sector of the undergraduate population in the College of Liberal Arts could be sent to study abroad in greater numbers through purposeful intervention earlier in their academic career. The Global Ambassador program will utilize a peer advising model, employing study abroad returnees who are trained to provide the information, resources, guidance, and follow-up necessary to personally shepherd students through the early stages of planning for study abroad. Ambassadors will focus their work through providing one-on-one assistance and outreach, outreach to classes and student organizations, and development of marketing materials. Recruitment of students will be finalized at the beginning of fall semester 2013, with two peer advisors on board shortly thereafter.